

Subject No:22

Sub:- VUDA Tourism activities Submarine Museum at
Visakhapatnam – overall operation and maintenance by
VUDA – proposal – reg.

Ref:- Meeting of the Principal Secretary (Tourism) at Collectorate
meeting hall on 30-3-2002.

The Tourism Department and Indian Navy have taken up establishment of a life size (decommissioned) Submarine Museum on the beach front (In between Ramakrishna beach and VUDA park) in Visakhapatnam. It is a unique venture and the proposal itself has turned into a large attraction to the passers by. The work is under completion. Along with the submarine the adjacent area is also enclosed in this museum complex.

During the tourism meeting held on 30-3-2002 (as cited above) the Principal Secretary (Tourism) has proposed that for “Operation and maintenance of the Museum complex in the long run” the same can be taken up by VUDA as it is the local organization playing a pivotal role in tourism infrastructure. The Principal Secretary also proposed that the Government will meet any additional expenditure likely to be incurred for maintenance and operation in the 1st two years after deducting the revenue realization from visitors fee and allied services such as Food court, advertising space etc.

The Naval authorities that have so far taken up the works have projected that the annual maintenance will be Rs.25.02 lakhs.

The probable receipts from the Museum are

a) By way of entry collection

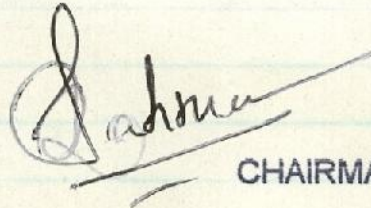
600 visitors @ Rs.10/- head	= Rs.6000/- day or	Rs.1.80 lakh
per month		
Food court rent		Rs.0.15 lakh per month
Advertisement space etc.		Rs.0.15 lakh per month

		Rs.2.10 lakh per month

Per Year Rs.25.20 lakhs

VUDA Resolution No.22 dated 2.4.2002

Resolved to approve the proposals of overall operation and maintenance of sub-marine Museum by VUDA as proposed keeping in view of the assurance given by the Pri.Secretary, Tourism Department to meet any shortfall in the initial period of 3 years.

A handwritten signature in black ink, appearing to read 'Sahma', is written over a horizontal line. The signature is stylized and cursive.

CHAIRMAN

The above 3 types of receipts can be taken on lease basis through private agencies and VUDA on its part can supervise the overall project.

Regarding the entry ticket also, the rate can be fixed on a variable basis for different times such as

Rs.8/- from 8A.M to 3 P.M and
Rs.15/- from 3P.M to 9 P.M etc.

As the number of persons that can be accommodated at a instant time is limited, say 40 or so, so as to have a continuous flow of visitors in a day.

Basically, this is not a revenue-earning project directly, but in the long run there is every likelihood of increase of revenues and also generation of good will to VUDA.

Further there is also an assurance by the Principal Secretary, Tourism Department to meet any short fall in the initial period of 3 years.

Hence in view of the above, it may be considered for VUDA to take up "operation and maintenance of the Submarine museum".

The matter is placed before the VUDA Board for approval.