

SUBJECT No. 325

Subject : Promotion of Tourism - printing of post
Cards and Posters - reg

-0-

To promote Tourism in Visakhapatnam vide Section 5 of A.P. Urban Areas (Development) Act, 1975, orders have been placed for printing of post cards and posters depicting Tourist parts of Vizag and still-photos prepared for WDA. These posters and post cards are proposed to be released on the occasion of Visakha Utsav '58. They will be sold commercially during the Utsav and also during the rest of the year at WDA Park and Kailash Hill. The project is taken up as remunerative venture. The cost of the post cards and posters are as detailed below:

- | | |
|---------------|---------------|
| 1. Post cards | Rs 5,76,600/- |
| 2. Posters | Rs 8,23,000/- |

The matter is placed before WDA Board for its approval and ratification.

VUDA RESOLUTION NO.325, DATED 15-12-98.

The Vice Chairman has taken action to order the printing of post cards and posters for Rs.3,61,600/- and Rs.6,08,000/- on nomination basis to M/s. Maya Publications in view of urgency so as to produce them for Visakha Utsav. He has also placed orders on M/s. Advaita Chitra Films for production of stills of tourist spots in Visakhapatnam and Vizianagaram for Rs.3,85,000/-. Orders were also placed by him for production of T.Ps by M/s. Advaita Chitra Films for Rs.45,000/-.

The action of the Vice Chairman in having placed orders as above adding up to the total value of Rs.5,76,600/- for printing of post cards and Rs.8,23,000/- for printing of posters respectively is ratified.


CHAIRMAN.