

SUBJECT NO : 116

Sub : VUDA - Estt - Sri B. Prabhakara Reddy working as Media Resource officer on outsourcing basis- Request to consider for earlier status of contract appointment and enhancement of remuneration - Reg.

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AGENDA NOTE:-

A paper notification was issued on 3-7-2003 calling applications for the post of Media Advisor and Legal officer in VUDA on contract basis. Written test was conducted for these posts and two candidates were selected for these two posts with the following terms and conditions i.e. (1) The period of engagement on contract shall be for One year and it is purely conditional i.e. performance oriented. The period may be extended on review of performance at periodical intervals (2) The contract shall be terminated without notice if the services of the candidate are found not satisfactory or not required to the Organization at any time during the contract period (3) The contract appointment does not confer any right whatsoever on him to continue as Media Advisor beyond ONE year. The contract engagement will automatically get terminated on the last date of the contractual period without any notice whatsoever etc.

As per the above selection procedure Sri B. Prabhakara Reddy was appointed as Media Advisor on contract basis for a period of one year w.e.f. 16-11-2003 with a remuneration of Rs. 10,000/- per month and the said contract period was extended from time to time up to 10-7-2011. The VUDA also enhanced the monthly remuneration from time to time and the same was finally enhanced to Rs. 22,500/- per month (now being paid).

Earlier the above individual has submitted representation to the Hon'ble Chief Minister in April-2007 for regularization of his services as Public Relations Officer in VUDA. But the Government has rejected the request of individual vide Government vide letter No. 7427/B1/2007-2, dt. 12-5-2008.

Further, the Government in its letter No. 7427/B1/2007-3, dt. 11-8-2008 has also informed that the request of Sri B. Prabhakara Reddy for regularization of his services as Public Relations Officer has been examined and rejected and further requested the VUDA not to entertain such representations in future.

The Government vide letter No. 17135/B1/2011-1, dt. 8-7-2011 of MA & UD Dept., Govt. of A.P has informed the VUDA that Government has decided to discontinue the services of Advisors and requested to discontinue the services of Sri B. Prabhakara Reddy, Media Advisor with immediate effect. In pursuance of the Government orders, the services of Sri B. Prabhakara Reddy, Media Advisor, VUDA working on contract basis for one year wef 1-10-2010 were discontinued w.e.f 11-7-2011.

The Chief Secretary to Government has informed to the Principal Secretary to Government, MA & UD Department vide reference No. 10268, dt. 13-7-2011 that the Government has no objection for the appointment of PRO in the organizations like VUDA based on the need and also that the issue may please be examined and necessary action taken by the Competent Authority for contract appointment of PRO as per the rules and guidelines. Further the Government vide letter No. 17135/2011, dt. 27-8-2011 has requested the VUDA to furnish a copy of rules and guidelines for appointments to the Media Advisor post to the Government for further examination.

The VUDA's jurisdiction has been extended to 4 districts and there is every need to communicate and inform various developmental activities and important decisions of VUDA to the public through print media. Hence the services of Sri B. Prabhakara Reddy are being utilized as Media Resource Officer with effect from 3-8-2011 by paying an amount of Rs. 22500/- per month on outsourcing basis from a contracting firm. It is further submitted that the Media Resource officer has been attending to various cultural programmes being organized by VUDA on various occasions i.e. Children's day, AP Formation Day, Independence Day etc. In addition to this the Media Resource officer has been entrusted to attend other functions being carryout

by VUDA from time to time. He is playing a key role in communicating the activities of VUDA like conducting of auctions, various advertisements, notifications etc., to the public and also issuing notifications in respect of LRS applications and tender notifications issued by the VUDA from time to time without convey delays. He is assisting the VUDA in communicating the VUDA activities to the public and applicants whenever necessary. His services are essential and required to VUDA in the existing circumstances in all respects. Since his joining, the individual attending his duties satisfactorily and up to the mark. His services are being used by the Organization at the optimum level wherever they are required. Further in view of the existing expansion of VUDA to the 4 Districts and further increase of the activities of VUDA, the services of the individual is necessary for VUDA.

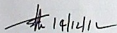
It is further submitted that the Government has advised to VUDA to appoint PRO if required as the advisors to the organizations for the Government have been dispensed with by the Government.

In this connection, it is submitted that the post of Legal officer, VUDA which was notified and selected on contract basis along with the post of Media Advisor is being continued from 2003 onwards and the remuneration of Senior Legal officer is being paid directly from VUDA till now.

In view of the above circumstances, the action of the Vice Chairman having for utilizing the services of Sri B. Prabhakara Reddy as Media Resource officer w.e.f 3-8-2011 is placed before the VUDA Board for ratification.

And

The request of Sri B. Prabhakara Reddy working as Media Resource officer, on contract appointment on par with the Senior Legal officer on usual terms and conditions and enhancement of remuneration is placed before the VUDA Board for taking a decision in the matter.



VICE CHAIRMAN



CHAIRMAN

VUDA RESOLUTION NO. 116, DT. 15-12-2012

The Board discussed the matter and resolved to ratify the utilizing the services of Sri B.Prabhakar Reddy w.e.f 3-8-2011 and approved to continue the individual as Public Relations officer on contract basis.



CHAIRMAN