

**SUBJECT NO:141**

**Sub: Works – Engg. – VUDA – Establishment of World Telugu Cultural & Heritage Museum at Kailasagiri, Visakhapatnam – Present status - Draft subject placed before VUDA Board for perusal & decision - Reg.**

Ref: 1. VUDA Board Resolution No.34, Dt.30-07-2010.  
2. G.O.Rt.No.733, MA Dt.20-5-2005 of MA & UD Dept.,  
3. MoU signed in Between WTF & VUDA on Dt.22-6-2005.  
4. Government Circular No.13468/H2/2008-3, Dt.20-10-2008  
5. Letter of Chair person WTF, Dt.24-10-2013.

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**AGENDA NOTE :**

Government vide G.O.Rt.No. 733, MA Dt.20-5-2005 of MA & UD Dept permitted VUDA for establishment of Telugu Cultural and Heritage Museum on top of Kailasagiri Hill with an estimated cost of Rs.5.00 Crores out of which Rs.3.80 Crores will be the share of WTF and balance amount of Rs.1.20 Crores will be borne by VUDA subject to the conditions mentioned in the said G.O.

Accordingly, VUDA had entered MoU with World Telugu Federation on 22-06-2005.

The main contents of the MoU entered are as noted below:

- The total cost of the project shall be Rs.500/- lakhs out of which Rs.120.00 Lakhs shall be borne by first part – VUDA towards construction of buildings, light & sound etc. and Rs.380 Lakhs will be mobilized by Second part – WTF towards cost of exhibits, art work, composition of literature, music, statue research and presentation. Construction of the museum will be undertaken under the supervision of first part (VUDA) and exhibits depicting the glorious history and culture of Telugu people, with appropriate sound, light and background music, will be the responsibility and supervision of WTF.
- In addition to the above capital contribution, the 1<sup>st</sup> part shall allot land to an extent of Acs.5.00 Cts at Kailasagiri Hills, Visakhapatnam, for the Telugu Culture & Heritage Museum and it shall also be earmarked in the Master plan by VUDA at free of cost.

- The 1<sup>st</sup> part VUDA shall bear the expenditure relating to development of land, construction of building as per the plans, laying of roads and providing other infrastructure like water, electricity etc.
- The 2<sup>nd</sup> part WTF shall bear the cost of exhibits, art work, composition of literature, music, statue research with appropriate sound & lighting and complete the project.
- The ownership of the land, buildings of Telugu Culture & Heritage Museum shall remain with the 1<sup>st</sup> part and however the same shall exclusively be used for the project and purposes of the Telugu Culture & Heritage Museum and WTF objects only.
- All the revenue realized from sale of entrance tickets, auction of food courts, letting out the Amphitheatre, cultural events, donations etc. shall be deposited into the account and the salaries of the required staff, electricity, regular maintenance of the project and other incidental expenditure shall be looked after by 1<sup>st</sup> part - VUDA.
- A Managing Committee shall be constituted with a maximum of nine members for the purpose of conducting the affairs of the Telugu Culture & Heritage Museum viz., (a) Chairman-President of World Telugu Federation shall be the Ex-Officio Chairman of the Committee (b) Vice-Chairman-Chairman of VUDA shall be the Ex-Officio Vice-Chairman of the Committee (c) Three members from WTF out of which the Regional chairman of WTF, Visakhapatnam shall be a Member and (d) Three members from VUDA, out of which the Vice-Chairman, VUDA shall be a Member Secretary and a person with eminence in Art & Culture as a technical member.
- Immediately on entering into this agreement the managing committee shall be constituted at the earliest with the necessary bylaws.
- The managing committee shall manage the affairs of the Telugu Culture & Heritage Museum, effectively and diligently for the upkeep of the museum to world-class standards for attracting tourists and also give importance to update the museum, acquiring new objects, change of scenes and music, from time to time.

- The parties can at any time alter all the above terms and conditions hereto by entering into a supplemental agreements. In witness whereof the parties hereto have set their hands.

As per the above, VUDA has taken up the establishment of Telugu Cultural and Heritage Museum on top of Kailasagiri Hill in S.No.150 of Chinagadili (V) in an extent of Acs.5.00 Cts Master Plan at Kailasagiri and detailed estimates of the project along with designs and plans furnished by the Architects M/s. OCI Consultant, Chennai are submitted to the Government for approval.

Later, the Government vide their No.13468/H2/2008-3, Dt.20-10-2008 has issued revised share of VUDA to Rs.4.43 Crores and Rs.3.80 Crores shall be incurred by the WTF.

The Hon'ble Chief Minister of Andhra Pradesh (Late Dr. Y.S. Rajasekhara Reddy) has laid the foundation stone for this project.

As per the above, VUDA has taken up the Establishment of World Telugu Cultural and Heritage Museum (Telugu Samskruthika Kala Nikethanam) jointly with World Telugu Federation(WTF) on Kailasagiri in an extent of Acs. 5.00 Cts. Initially, Main Museum Building works were proposed with an estimated cost of Rs.443.00 Lakhs. Accordingly, the work construction of Main Building (Dome structure) was taken up and completed with an amount of Rs.243.00 Lakhs. The internal episodes and Artefacts including ceiling and lighting are taken up by WTF.

- (i) Afterwards, the Hon'ble M.P of Eluru Sri Kavuri Sambasiva Rao has contributed an amount of Rs.10.00 Lakhs towards infrastructure facilities to the museum building from MPLAD funds. Accordingly, an estimate was prepared and tenders were also received. But the same were cancelled and work was not grounded.
- (ii) Later, during the inspection of site, the Hon'ble Union Minister, Dr. Smt. D. Purandeswari has agreed to contribute Rs.20.00 Lakhs towards external infrastructure development from MPLAD funds. As per the above, an estimate was prepared for construction of Entrance Arch, Ornamental Gate, Security Room and concrete paver blocks for path ways all-round the building. Tenders were invited twice but there is no response.

Further, it is necessitated to revise the estimates of infrastructure facilities as per the revised designs and drawings for landscaping and pathways furnished by Sri Thota Tharani, Cine Art Director appointed by WTF as consultant for establishment of the museum building especially for elevation and interior decoration.

Recently, the tenders for landscaping and pathways works are finalized and arrangements are being made to complete the works before March, 2014.

Now, Chairperson of WTF vide their letter Dt.24-10-2013 has informed that a proposal has been submitted to the Hon'ble Minister, Ministry of Culture, Sastry Bhavan, New Delhi with a request VUDA to release grant in aid for organising Telugu Culture & Heritage Museum at Kailsasgiri.

*It is further stated that for release of grant-in-aid a piece of land on which the museum is constructed to be in the name of WTF. Unless and otherwise, the land is owned by WTF, grant cannot be released as per Gol grant-in -aid rules. In the present MoU, it is shown that that the entire land where the museum is constructed is in the name of VUDA. Therefore, it is requested to transfer at least the piece of land where only museum is constructed in the name of WTF accordingly, if a revised MoU is sent grant will be revised. Therefore, it is requested to furnish a revised MoU so as to enable the WTF to get the grant from Gol.*

Thereon, Chairperson, WTF was requested to clarify on the following aspects so as to examine the request made vide their letter Ref-5 cited above.

- 1) Format of application before the Ministry of Culture, GOI and copies of application applied by WTF are to be furnished.
- 2) Since the VUDA is partner from the beginning, the subject matter was neither informed nor discussed with VUDA before approaching Gol.
- 3) In case the objective is to get the financial aid, VUDA being the Government Department can apply directly and approach Gol for release of grant. In that case, there is no need for title transfer of land and the amount can be released by Gol to VUDA directly.

In response, the Chairman, WTF replied vide their letter Dt.02-12-2013, and furnished the clarification as mentioned hereunder:

- Format of application, filed before the Ministry of Culture, Gol, copies of application applied by WTF are enclosed.
- Since WTF opined that already a MOU was entered with VUDA any financial benefit assistance from any Government source will ultimately benefit the museum only, WTF has approached Union Ministry of Culture for financial assistance under relevant category for the museum through Department of Culture, Government of Andhra Pradesh.
- VUDA may claim Grant -in-Aid from Ministry of Culture and transfer the same to WTF and in such, case transfer of land is not necessary.

Finally, it was requested to release an amount of Rs.6.00 Crores to WTF Cultural and Heritage Charitable Trust as advance for early completion of the project which can be raised by VUDA by way of Grant – in-Aid from Government of India.

In the above circumstances, a decision has to be taken by the authorities on the above and hence, is placed before VUDA Board for a decision.

Sl. No.	Subject No.	Subject	Resolutions
90	141	Works – Engg. – VUDA – Establishment of World Telugu Cultural & Heritage Museum at Kailasagiri, Visakhapatnam – Present status - Draft subject placed before VUDA Board for perusal & decision - Reg	<ul style="list-style-type: none"> <li>• The request for land transfer is not agreed upon.</li> <li>• If the WTF partner of the PPP Project could not spend all amounts at a single go, the works can be divided into different parts and the facility can be opened to the public duly providing some services to the public initially.</li> <li>• The VUDA can facilitate getting of sanctions from GoI without transfer of land to WTF or any third party.</li> </ul>
91	142	Engg – VUDA – Construction of Housing Schemes for Economically Weaker Sections(EWS) at Cyber Valley Layout in S.No.348/2, Sector-I at Madhurawada, Visakhapatnam, Land Pooling Layout at Anakapalli and Land Pooling Layout at Paradesipalem– Draft subject placed before VUDA Board for perusal and approval – Reg.	Same as resolved above in agenda item 109/2012
92	143	Works – Engg – VUDA – DIV – VI – Construction of Commercial Complex at Pitapuram Colony – Draft subject placed before VUDA Board for perusal and Approval – Requested – Reg.	Agreed to take up on tender basis

  
