

SUBJECT NO.91

Sub: **Engg. – Status of Tourism projects taken up by VUDA – Draft subject placed before VUDA Board for approval – Reg.**

- Ref:
1. D.O.Lr.No.171 of Dr. D. Purandeswari, Hon'ble Minister of State for Commerce and Industry, Gol addressed to District Colector.
 2. Lr.Rc.No.3009/2013/E2, Dt.06-07-2013 of DRO, Visakhapatnam addressed to Vice-Chairman, VUDA identifying of Govt., land for establishment of Science City Project
 3. Instructions of Special Chief Secretary, YAT & C Department & CMD, APTDC during the meeting held on 05-04-2013 and 18-09-2013 on Visakhapatnam – Bheemili Beach Corridor project.
 4. Endorsement orders of the District Collector, Visakhapatnam on the letter Dt.22-07-2013 of Sri A.N. Mishra, Under Secretary to Gol, Ministry of Culture, New Delhi.
 5. Letter of Chief of Naval CNC (COMCOS) Dt. – 3-2013

AGENDA NOTE

Earlier VUDA has developed Parks – VUDA Park and Kailasagiri Hill Park under development activities for recreation of public. Besides the above, certain development works were also taken up and completed on Thotlakonda and Bavikonda - Buddhist Heritage sites to promote tourism activity in Visakhapatnam City. Subsequently, VUDA has taken up maintenance of Kursura Submarine Museum with the coordination of Navy based on the request of Tourism Department and District Administration. In due course, all the above places became popular and worth seeing Tourist destinations in Visakhapatnam City.

During the Review Meetings on development works and Tourism projects taken up and proposed in Visakhapatnam district by Hon'ble Ministers/MPs, Special Chief Secretary, Tourism Department and District Collector, certain decisions were taken and accordingly, VUDA is

coordinating with the following proposals to augment the tourism potential in Visakhapatnam City.

I. Establishment of Science Centre

In accordance with the instructions of District Collector, Visakhapatnam and as desired by the Hon'ble Minister Dr. D. Purandeswari, Vice-Chairman, verified the availability of land in Visakhapatnam city limits in coordination with revenue authorities. On verification, it was opined that piece of land situated in Sy.No.404 and 314(p) of Kapulauppada (V) is found suitable for the proposed Science City project. Initially, conceptual project report was prepared through local consultant by VUDA as per the norms and guidelines of NCSM for setting up of new Science City project. The details of project are as follows:

- Total Project cost : Rs.50.00 Crores in four years period.
- Funding pattern : Government of India Rs.30.00 Crores (60%) and Government of A.P. Rs.20.00 Crores (40%)
- Land Component: Acs. 30.00 Cts Government vacant land situated in S.No.404 and 314(P) of Kapulauppada.
- Phase wise Project cost:
 - Phase-I (18 months) – Rs.18.50 Crores
 - Phase-II (18 months) – Rs.17.50 Crores.
 - Phase-III (12 months) – Rs.14.00 Crores.

The conceptual report prepared by VUDA was submitted to Director General, NCSM, Kolkata by District Collector, Visakhapatnam requesting to accord necessary approval in the Counsel Meeting scheduled in the month of July, 2013. Then Ministry concerned, informed that the proposal of Establishment of Science City in Visakhapatnam was examined in consultation with NCSM and it was observed that as per the present norms, Visakhapatnam does not meet the eligibility criteria for setting up Science City and it qualifies and sets for Regional Science Centre vide reference 4th cited.

Further District Collector, Visakhapatnam has directed to submit the proposal for setting up of Regional Science Centre, Visakhapatnam to the State Government of Andhra Pradesh and in turn it would forward the same along with their recommendations to the Ministry of Culture, Gol for further examination.

Accordingly, conceptual and pre-feasibility report for setting up Regional Science Centre at Visakhapatnam was prepared through consultant in the identified Government land situated in Sy.No.404 of Kapaulappada in an extent of Acs. 7.40 Cts with the following project features.

Project	Regional Science Centre, Visakhapatnam
Location & Extent of site	Government vacant land admeasuring Acs.7.40 Cts (240 mtrs X 125 mtrs) situated in S.No.104 of Kapaulappada(V), Bheemunipatnam (M), Vsp District.
Project cost	Rs.1539.00 Lakhs
Funding pattern	Full funding from Gol under SCHEME – "A" through NCSM
Project period	33 months
Phase wise Project cost	
Capital Expenditure	Phase-I (12 months) – Rs.4.00 Crores
	Phase-II (12 months) – Rs.6.50 Crores
	Phase-III (9 months) – Rs.4.89 Crores
Recurring expenditure	
(ii) salary component, O & M, Maintenance of exhibits etc.	Rs.150.88 Lakh
Project Revenues (1 st year) after project completion	
Primary activity	Rs.470.00 Lakhs
Others	Rs.96.20 Lakhs
Total	Rs.566.20 Lakhs
Remarks	<ul style="list-style-type: none"> • The pre-feasibility study for the proposed Regional Science Centre is worked out in accordance with the guidelines of NCSM and Ministry of Culture. • As per preliminary assessment the project is most viable for its self sustenance and recurring maintenance. • Estimated volume of visitors @ 14

	<p>Lakhs(visitors per annum)</p> <ul style="list-style-type: none"> • Government vacant land available for further extension of the project. • Serves as a 1st of its kind project in North Coastal Andhra Pradesh and Southern District of Odisha and Chattisgarh.
--	--

The above report was submitted to the Government of Andhra Pradesh through District Collector, Visakhapatnam for consideration and onward transmission to Gol for approval.

II. Heritage Museum in the compound of Kursura Submarine Museum, R.K. Beach.

VUDA is maintaining Kursura Submarine Museum at R.K. Beach since 1992 with the technical guidance of Naval Authorities under Tourism promotion activity. Over a period of time, it has become a landmark for the city of Visakhapatnam and emerged as popular tourist destination, being the only Submarine Museum of the country as on today.

During the meeting held with Flag Officer Submarines, it was felt that it is desirable to augment the present Museum to create awareness about historical connection of the city to the Submarine Arm of Indian Navy. Towards the above, it is proposed to keep historical memorabilia and artefacts belonging to the Submarine Arm and to display Torpedoes, Mines and Operational Periscope as an added attraction for visitors especially for students and other youth groups.

Taking into consideration of the advantages – enhanced appreciation of submarine history with an actual submarine in the vicinity, easy access to visitors, regular visits by students, NCC wings, Youth groups, Tourists and attracting large number of visitors, it is felt that it is desirable to locate the proposed heritage museum within the compound of present Kursura Submarine Museum.

Accordingly, Indian Navy has prepared layout plan for the establishment of heritage museum and requested VUDA to build and operate as usual. Thereupon, necessary proposals have been worked out based on the layout plan and following are the Salient features of the proposed Heritage Museum.

Estimate Amount	Rs.45.00 Lakhs
Size	100' X 24'
Sub Structure	Foundations and RCC Columns up to plinth beam level
Super structure	Temporary / Semi permanent proposed with MS Box sections for columns with Aerocon panels for walls.
Roof	With trusses and Built-tech coloured roof sheet

It is further to state that since the area of Kursura Submarine Museum falls under CRZ, Zone-II, the District Collector & Chairman, District Level Committee, CZMA is requested to consider the proposal of VUDA and to accord necessary permission to proceed with the work as it is meant for propagation of submarine museum and a part of naval activity and comes under allowable activity for tourism promotion. Thereupon it was directed to process the same for obtaining clearance from Government level at Hyderabad duly obtaining NOC from PCB and the same is under process. In the meantime, estimates were prepared and Administrative sanction accorded for Rs.45.00 Lakhs and tender process has taken up for civil and fabrication works.

III.Conservation of Erramatti Dibbalu & certain development works for Thotlakonda Heritage site.

During the Review Meeting conducted by the Special Chief Secretary to Tourism, the issue of Erramatti Dibbalu(EMD) came for discussion on 05-04-2013. The department of Tourism, GoAP proposed to take development works under Central Financial Assistance (CFA) to protect the heritage feature taking into consideration of the sensitivity of Erramatti Dibbalu. It was decided initially to go for the protection of the area by providing fencing with barbed wire or construction of compound wall to avoid encroachments. It was also opined that it is better to consult experts from Geology department of Andhra University, INTACH and Geological Survey of India.

- (i) As per the instructions of Spl. Chief Secretary, YAT & C Department & CMD, APTDC, the District Collector, Visakhapatnam was requested to direct the Revenue authorities concerned to delineate and demarcate the area under the Erramatti Dibbalu.
- (ii) It is also requested to consider to constitute a committee under the leadership of District Collector to protect and consensus development of Erramatti Dibbalu as heritage and Geo-resort site and towards inter-disciplinary and inter institutional research programme.

- (iii) Also Director, Geological Survey of India was requested to suggest protective measures and recommendations if any to protect the unique geo site of Erramatti Dibbalu and the report is awaited.

Subsequently, in the meeting convened by Spl. Chief Secretary, YAT & C Department & CMD, APTDC on 18-9-2013, it is decided that necessary funds for protection and development of Erra Matti Dibbalu and Thotlakonda will be transferred to VUDA in phased manner for the implementation of Visakhapatnam – Bheemili Circuit development project approved by the Gol for Central Financial Assistance (CFA) for the project.

In accordance with the above, VUDA agreed to take up the protection and development of Erramatti Dibbalu and conserve the heritage and unique site by way of construction of compound wall or barbed wire fencing whichever is technically feasible and subsequent development works as proposed by Tourism Department.

In addition a PIL was filed by Sri Kutikuppala Surya Rao regarding conservation and protection of the unique geological feature of Erramatti Dibbalu. The case is pending in the Hon'ble Court and VUDA is defending the case submitting the factual position and protective measures being taken up for preservation of the same.

IV. Others

Necessary proposals for providing shelter for the visitors / tourists on Thotlakonda hills are under preparation since signages were taken up and completed by Tourism Department and work will be taken up soon after the receipt of funds from Tourism Department.

Hence the status of Tourism projects proposed to be taken up by VUDA is placed before VUDA Board for perusal.

Sl. No.	Subject No.	Subject	Resolutions
38	89	Development of Vaisakhi Sage for conduct of Cultural programmes at Beach front near R.K. Beach – Work could not be taken up – Proposal submitted for closure of work – Draft subject placed before VUDA Board for perusal and approval - Reg.	Agreed to close the work
39	90	Beautification of Beach road from Sri R.S.R.K. Ranga Rao Memorial Statue to Police Martyrs Memorial Statue at R.K. Beach, Visakhapatnam – Closure of work – Draft subject placed before VUDA Board for consideration and approval Reg.	Agreed to close the work
40	91	Status of Tourism projects taken up by VUDA – Draft subject placed before VUDA Board for approval – Reg	Perused. Complete the Heritage Museum at the earliest duly taking permission from Dept of Environment and Forest on Coastal Zone Regulations. Let Geological Survey of India visit the Erramatti Dibbalu at the earliest and take the technical opinion and accordingly, approach the matter.
41	92	Providing GSB, WMM, BT surface, SW drains and central divider to the road connecting Arasavalli junction to Collector office at Srikakulam – Additional sanction for completion of work and structural compensation paid to Srikakulam Municipality – Draft subject placed before VUDA Board for perusal and ratification - Reg.	<ul style="list-style-type: none"> • Additional Administrative sanction is agreed • The Structural Compensation should be recovered from the dues of the Local Body.
42	93	Utilization of space available in VUDA Park (Old premises of MGM Selvi World), as Event Lawns temporarily for conduct of functions / Cultural programmes – Draft subject placed before VUDA Board	Perused and ratified.

