

Subject No. : 122.

19-3-98

KALAGRAMAM

As part of the activities of Vaisakha Kala Vedika, in order to promote arts it is proposed to create an art centre, "Kalagramam". The aim of the Kalagramam is to encourage all types of artists, give facilities to them to practise their art, to showcase their talent, to open up marketing opportunities, to give the public a chance to appreciate art to create training opportunities and to foster artistic talent.

Broadly the entire range of items sought to be covered consist of the performing arts, the visual arts and the preservation and revival of traditional art forms by giving support. The performing arts are already being given encouragement and support by the Vaisakhi Kala Vedika cultural programs at VUDA Park. The preservation and revival of traditional art forms is a large and difficult exercise and also involves expenditure. Therefore it is proposed to be taken up at the next stage.

What is now being proposed is support to be given to contemporary practising artists of visual arts specifically by way of providing a working place and facilities to practise their art.

Therefore, the proposed "Kalagramam" is to be located at Kapuluppada (Gowthamnagar), in the land earmarked in it's Sector Centre (map enclosed). Workshops, rooms and infrastructure will be created according to designs suited for practising the arts such as,

- painting
- sculpture - carving & casting
- ceramics & pottery
- graphics

The artists will pay rent to VUDA as per terms and conditions below. It will be open to all members of the public. The artists may create any work of his choice using the work premises by paying rent. He may indulge in art both as a hobby or for commercial purpose. The public will be allowed to visit to encourage tourism and appreciation of art. It also serves as a recreation facility. It is expected that starting this activity in Kapuluppada (Gowthamnagar) will also accelerate the development of the region. The foundation stone for the "Kalagramam" may be laid during the Visakha Utsav from 9-4-'98 to 12-4-'98.

VUDA RESOLUTION No. 122, dated 28-3-98.

Approved . Resolved to give the Kalagramam a beautiful name carrying the initials of "N.T.R."

K. Srinivas
CHAIRMAN.