

SUBJECT NO. 73 ✓

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Sub : Urban Haat at Visakhapatnam - Organise <sup>Tourism related</sup> Events - Reg.

Ref : Lr. No. 4719 / PMU / 2002, dt. 9-1-2003 of the Secretary to Govt., YAT & C Dept., Secretariat, Hyderabad. Addressed to the Vice Chairman, VUDA.

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In the letter cited the Secretary to Government YAT & C Department, Secretariat, Hyderabad has informed in the letter cited that the Tourism department developed the Urban Haat at Visakhapatnam and an attempt was made to privatize it for management & conduct of Tourism related events through out the year. Now the Secretary to Government has offered if VUDA is interested in taking up this project and organising the tourism related events, to inform the same to them so that the project can be handed over to VUDA.

As verified from the Tourism Officer, Visakhapatnam, the Urban Haat ( Jaatara ) Project near Madhurawada, 12 Kms away from Viskahapatanam city on the National Highway 5 consists of about 25 Acs. in S.No. 228 of Madhurawada village developed on the lines of Shilparamam to promote ethnic / rural culture, arts, crafts and cuisine of Andhra Pradesh.

- Total Extent of Urban Haat Premises is around 25 Acs.
- 10 Acs consists of Huge Water Body suitable for Boating Activity and the rest of 15 Acs. were developed into various components like Amphi Theatre, Stalls, Toilets, Pathways and a parking complex.
- Visakha Utsav 2002 & 2001 were celebrated here as Jaatara.

Under 2<sup>nd</sup> phase the DIPC, Viskahpatnam has taken up the components like Compound Wall, Entrance Plaza, Life Size Elephants with Mavatis, Ornamental works, Permanent Stalls, Boat House, Guest House, Toilets, View Points etc. with a project cost of Rs. 40.00 Lakhs.

The expected completion of the Project is May 2003.

In view of the above the matter is placed before the VUDA Board for taking a decision in the matter, *Wishes to accept the said offer by Tourism Dept.*

**VUDA Resolution No.73 dated 14.5.2003**

Resolved to take up the Urban hot project (Jatara) at Madhurawada offered by Tourism Department subject transfer of right over land / structures built / to be built as part of on-going developmental works without any financial implications whatsoever in the process of maintaining the spot by VUDA.

It was also discussed and resolved to invite reputed private partners having expertise in developing such tourist / urban projects based on offers / expression of interest already received;

The Vice Chairman is authorized to examine the proposal received from M/s Ambience Properties Limited, Secunderabad vide their letter dated 10.5.2003 and come up with concrete proposals for next Board Meeting.



**CHAIRMAN**