

SUBJECT NO. 25

**Sub:- Accounts –Expenditure on Advertisements for the year 2013-14–
submitted for perusal of the Board-Reg.**

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AGENDA NOTE

It is submitted that the VUDA has incurred an expenditure of Rs.6.30 lakhs up to 15th March-2014 towards Donations & Sponsorship to other agencies under social responsibility apart from regular general advertisements during the financial year.

As a social responsibility to encourage sports, national seminars and other public related events, VUDA has sponsored some amount for conducting such events and also sometimes some amount has been sanctioned towards publishing VUDA informations / notifications in the souvenirs of some publishing agencies.The details are as follows:

- 1) Contributions to organizations by way of publishing advertisement in their souvenirs – Rs. 3.40 Lakh
- 2) Contribution to Government Offices – Rs. 1.50 Lakh
- 3) Contribution to SC & ST Welfare societies – Rs. 1.40 Lakh

The expenditure particulars on the above heads are furnished in the enclosed annexure.

The above matter is placed before the Board for kind perusal of the Board

ANNEXURE

1) Contributions to organizations by way of publishing advertisement in their souvenirs

S.No	Name of the Organization	Amount	Purpose
1	Convener, ICCC Department of geography, AU	25,000	International conference on climate change and present concerns.
2	INTACH	30,000	Workshop on national workshop on brain storming session on Geo-heritage need for an Indian activism
3	Industrial scan	25,000	16 th year celebrations – planning to publish a special addition.
4	Deaf Enabled Foundation	15,000	56 th International week of the deaf celebrations 2013
5	Visakha consumers council & A.U	10,000	40 th Anniversary
6	Star Boxing Club	30,000	Conducting Ambedkar National Boxing Championship Tournament at Vsp
7	Akila Bharatha Vyavasaya Karmika Sangam	35,000	Publishing a Souvenir
8	AISTA	50,000	9 th All India Senior Tennis Championship at officers club
9	AIMSS (All India Mahila Samskrutika Sangam	20,000	Women's meet & a cultural Programee at Visakha Public Library
10	Andhra State Carrom Association	1,00,000	93 rd Senior National and Inter State Carram Championship – 2013-14

2) Contribution to Government Offices

S.No	Name of the Organization	Amount	Purpose
1	Commissioner of Police	1,50,000	47 th A.P State Police Sports in games meet-2014

3) Contribution to SC & ST Welfare societies

S.No	Name of the Organization	Amount	Purpose
1	Help @ 11 th	90,000	Sponsorship for SSC Model papers books for SC students – 2014
2	Girijana Sangam	50,000	Eve of National Seminars on 21 st & 23 rd -Apr-2013

Sl. No.	Subject No.	Subject	Resolutions
24	23	Accounts – VUDA –Visakhapatnam – VUDA Employees group Superannuation Scheme Trust constituted CAO & CUP – Incorporation of two more trustees i.e., Secretary and Chief Engineer – Reg.	Agreed to incorporate.
25	24	Accounts – VUDA – Scrutiny of Allotment files for 15 layouts – No of vacant plots identified as per the exercise – Put up for perusal of the Board – Reg.	Perused. Complete the reconciliation of remaining layouts and housing schemes at the earliest and put up the details in the next board meeting.
26	25	Accounts – Expenditure on Advertisements for the year 2013-14 – Submitted for perusal of the Board – Reg.	Perused
27	26	Release of Advertisements – Roster- Proposal – Reg.	Agreed to implement the roster scrupulously.
28	27	VUDA – VSP – PLG - Preparation of Master plan for VUDA area including review and revision of existing master plans and preparation of zonal development plans – Reg.	Recommend to the Government for approval duly mentioning the discount, L-1 is willing to offer.
29	28	PLANNING – VUDA – Visakhapatnam – CRZ- Preparation of Coastal Zone Management Plans (CZMP) for VMR area – Expression of Interest (EOI) Called - Regarding.	Agreed to go with L-1 and work out further modalities.

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21.1.2014