

SUBJECT NO.54

Sub: VUDA – Engg. – Establishment of Telugu Cultural and Heritage Museum(Telugu Samskruthika Nikethanam)– Reconstitution of Management Committee and Financial requirements for completion of the project - Drafft subject placed before VUDA Board approval and to take a decision – Report towards release of money - Reg.

- Ref:1. G.O.Rt.No.733, MA Dt.20-5-2005 of M A & UD Dept.,
2. MoU signed in between World Telugu Federation & VUDA on 22-6-05
3. Govt. Circular No.13468/H2/2008-3, Dt.20-10-2008
4. Letter of Chair person WTF, Dt.24-10-2013.
5. D.O.Lr. No.667/MOS/PBN/13, Dt.12-11-2013 of Hon'ble Minister enclosing Letter of Chair person WTF.
6. T/O. Lr. Rc.No.1320/2005/PMUEE-VI/ VUDA,Dt.25-11-2013
7. VUDA Board Resolution No.141, Dt.14-12-2013
8. Meeting held on 08-01-2014 with Chair person, WTF along with Members and Vice-Chairman, VUDA.
9. Letters of Chair person WTF, Dt.08-01-2014 received on 17-01-2014.
10. Meeting held 19-03-2014 with Members of WTF and Vice-Chairman, VUDA
11. Letters of Chair person WTF Dt.21-03-2014 received on Dt. 14-4-2014

It is to submit that VUDA has taken up the Establishment of Telugu Samskruthika Nikethanam on Kailasa hill at Visakhapatnam as a Joint Venture combined with World Telugu Federation, in accordance with the G.O and MoU entered with WTF vide references 1st and 2nd cited above.

As per the calculation sheet submitted by the PPP partner, the total cost of the project is estimated to Rs.12.75 Crores. VUDA has agreed to spend an amount of Rs.4.43 Crores towards construction of Main Museum Building, Administrative Block and other amenities, as permitted by Government. The remaining works are to be done by WTF towards interiors including 42 Episodes / FRP murals, lighting, sound system etc. which is likely to a tune of Rs.8.00 Crores. Accordingly, the works were taken up by VUDA and WTF.

At present, the Main Building work including Air Conditioning is completed from VUDA side. The interiors including Episodes, lighting, false ceiling taken up by WTF are nearing completion. In addition external pathways, entrance arch and landscaping works are taken up with an

estimated cost of Rs.30.00 Lakhs with MPLAD funds released by the Hon'ble MPs Sri Kavuri Sambasiva Rao Rs.10.00 Lakhs and Dr. D. Purandeswari, Rs.20.00 Lakhs and these works are in progress now.

In this connection, as per the MoU entered earlier, the following are the clauses incorporated with regard to the Management Committee.

- *A Managing Committee shall be constituted with a maximum of nine members for the purpose of conducting the affairs of the Telugu Cultural & Heritage Museum viz., (a) Chairman,-President of World Telugu Federation shall be the Ex-Officio Chairman, of the Committee(b) Vice-Chairman – Chairman of VUDA shall be the Ex-Officio Vice-Chairman of the Committee (c) Three members from WTF out of which the Regional Chairman of WTF, Visakhapatnam, shall be a Member and (d) Three members from VUDA out of which the Vice-Chairman, VUDA shall be a Member Secretary and a person with eminence in Art & Culture as a technical member.*
- *Immediately on entering into this agreement the Managing Committee shall be constituted at the earliest with the necessary bylaws.*
- *The Managing Committee shall manage the affairs of the TELUGU CULTURE & HERITAGE MUSEUM, effectively and diligently for the upkeep of the museum to world-class standards for attracting tourists and also give importance to update the museum, acquiring new objects, change of scenes and music, from time to time.*

Subsequently, the Chairperson of WTF vide their letter Dt.24-10-2013 has informed that a proposal has been submitted to the Hon'ble Minister, Ministry of Culture, Sastry Bhavan, New Delhi with a request VUDA to release grant in aid for organising Telugu Culture & Heritage Museum at Kailasagiri. As per rules of Gol, the land should be in the name of WTF for release of grant-in-aid, so it was requested to furnish a revised MoU to get the grant from Gol.

Thereon, Chairperson, WTF was requested to clarify on the following for application for release of grant from Gol.

1. What is the format of application before the Ministry of Culture, Gol and the copies of application applied by WTF?

2. If the objective is only to get the financial aid from Gol, why the same was not informed prior to the VUDA who is the partner of this project since beginning?
3. Whether the same financial aid can be obtained by application by VUDA? If so, then there is no need for any title transfer of the land and the amount can be realized from the Ministry of Culture, Gol for the project.

In response, the Chairman, WTF submitted certain details vide their letter Dt.02-12-2013 on the query made and requested to release an amount of Rs.6.00 Crores to WTF Cultural and Heritage Charitable Trust as advance for early completion of the project which can be raised by VUDA by way of Grant - in-Aid from Government of India. When the subject matter was placed before VUDA Board to take a decision on the above request, VUDA Board vide resolution No.141, Dt.14-12-2013 has resolved that

- The request for land transfer is not agreed upon
- If the WTF partner of the PPP project could not spend all amounts at a single go, the works can be divided into different parts and the facility can be opened to the public duly providing some services to the public initially.
- The VUDA can facilitate getting of sanctions from Gol without transfer of land to WTF or any third party.

Later, a meeting was held in the Chambers of Vice-Chairman, VUDA on 08-01-2014 along with Chairperson, WTF and other members and discussions were held as per the directions of the Board resolution. Besides, the issues of role of Managing Committee in conducting the affairs of Telugu cultural and Heritage Museum after its commencement to the public and the availability of members nominated earlier for Managing Committee at present have also been discussed. Thereon the Chairperson WTF was requested to furnish the proposals to nominate the members afresh for reconstitution of Management Committee since some of the members were changed and not available at present.

The Chairperson WTF requested VUDA to release an amount of Rs.6.00 Crores to WTF and Heritage Cultural Charitable Trust treating as advance from VUDA to WTF trust so that project can be completed within four months after getting the amount as WTF is determined to complete the project with the cooperation of VUDA.

On this, Chairman person, WTF was requested to furnish the details of expenditure already spent and balance amount required for completion of project etc. and to attend for the meeting proposed on 19-03-2014 to resolve the pending issues so as to take a decision.

Accordingly, a meeting was held on 19-03-2014 with members of WTF (Chairperson could not attend on that day). After detailed discussions on the balance items of works to be completed and modalities regarding show time, (45 minutes) Quick visit and Go off, following issues were discussed.

- Actual Layout Plan to be frozen.
- Gallery seating is finalized in place of revolving platform proposed earlier.
- Projector and screen need not be provided now.
- To make short view show with 20 Minutes duration for VIPs or in case of urgent visits. Kits to be procured for quick show.
- It is told by the second party categorically that total interior finishes including episodes work was entrusted to a single person. Whether it is possible to differentiate artistic work from other balance works to be completed so as to resort to regular official procedure to take up balance works, - this was instructed to Chief Engineer, VUDA.
- Construction of VIP lounge in first floor can be taken up and completed within three to four months.
- Towards lighting arrangements, only fixing has to be done.
- Voice recording - 80% of work is completed; songs and others are in progress and it may take another three months for completion.
- It is estimated that 400 persons can visit per day.
- Entrance Arch, Ticket Counter and other finishes including decoration / sculpture works are pending.
- Security arrangements to be made to safeguard the property.

Finally, on verification of details furnished regarding amount spent by WTF, Donations received, Project cost(Original and revised), Amounts to be paid to the Artiste and other Agencies for the work done so far and to be completed, certain variations are noticed and hence it is requested to furnish actual work plan of the project for completion and opening for the public along with details of works entrusted, carried out, completed and to be completed including payments made and to be made to various agencies so as to take a final decision in this regard.

Later, Chairperson, WTF furnished the details to Vice-Chairman, VUDA vide their letter Dt.21-03-2014, as furnished hereunder:

- Final work plan for completion of balance works is given for four months period from the date of recommencement.
- Seating arrangement of turn around facility with minimum maintenance is appropriate for public viewing as light and sound show has been planned accordingly. WTF would provide this facility at their cost.
- Recording of voice has been completed and sequence has been finalized. Synchronization of light, sound and music is yet to be done. This work will take three to four months. The ownership and propriety of this sound and music lies with WTF Trust.
- The total package of the museum has been entrusted to Sri Thota Tharani, R.A as the nature of work is a specialized one. Materials related to the project and floor tiles are kept at site. There is no pending order regarding procurement and they are waiting for the funds for completing the job.
- Contract is between WTF Cultural & Heritage Charitable Trust and Mr. Thota Tharani, R.A. Work orders were issued during the years 2011 and 2012 and also advances and payments are given to the relevant jobs.
- The total project cost is Rs.8.35 Crores without taxes. In addition to this the preparatory work and advances has been given by WTF to WTF Trust vendors. The total project cost if Rs.8.75 Crores inclusive of taxes. Balance amount of Rs.3.75 Crores is due to vendors.

Total donation collected is Rs.3.67 Crores and additional amount paid by WTF to WTF Trust is Rs.2.25 Crores. WTF is a non-profit organization, therefore it cannot generate money by itself. Therefore, WTF Cultural and Heritage Charitable Trust has to return the money to WTF. Finally, it is requested to transfer an amount of Rs.6.00 Crores to WTF Trust in two spells Rs.3.00 Crores each to enable them to commence the work and complete as per the revised work plan. It is also mentioned that on completion of the entire project, the same will be handed over to VUDA and open for the public.

According to the clarifications furnished by Chairperson, WTF, the following are required to complete the project so as to bring it into use for public:

- Since the entire work was entrusted as single package for auditorium interior, exterior, lobby, static lighting, providing and fixing speakers and other ancillaries including wooden floor tiling, FRP Entrance Gate archway and pillars, the balance work cannot be split up and entrusted to other agencies by way of tenders.
- As such, the possible way for completion of the project at this stage is to get the balance work done through the existing agency only since procurement of materials was completed and only remaining finishes are to be taken up and completed.
- Otherwise, in case, balance works are to be separated and entrusted afresh, the details / designs as per the concept finalized will not be available and the process of tendering and entrustment would be difficult and technical issues arise during execution of work, since the nature of work is unique mixed with artistic and sculptural items and not regular Civil Engineering work.
- According to the letter of Chairperson, WTF, the total project cost arrived as Rs.8.75 Crores inclusive of all taxes. Out of which an amount of Rs.3.75 Crores is due to vendors.
- The total donation collected is Rs.3.67 Crores and additional amount paid by WTF to WTF Trust is Rs.2.25 Crores. As per the clarification given this additional amount of Rs.2.25 Crores has to be returned to WTF by WTF Trust. As such, the total requirement of funds to complete the project is shown as $Rs.3.75 + 2.25 = Rs.6.00$ Crores.

- The cost of interiors including internal episodes considered as one package and it was entrusted to Mr. Thota Tharani, R.A for an amount of Rs.8.10 Crores (6.30+0.70+0.75+0.35). The Quotations, Work Orders issued and Representations of Sri Thota Tharani for release of funds to complete the balance works are furnished by WTF along with the letter of Chairperson.

As could be seen from the above,

1. In respect of request on the release of funds to a tune of Rs.6.00 Crores directly as requested by WTF, it is not appropriate since WTF is a partner in the project. In case, the funds are to be arranged by VUDA, the role of WTF becomes minimal because the land as well as major share of expenditure is being borne by VUDA. In that case, MoU entered with WTF earlier is no more valid and fresh MoU has to be entered suiting to the present stage and future requirements considering the sharing pattern of expenditure incurred so far and modalities for operation and maintenance. This will invite huge objections from audit point of view and other aspects at later stage.
2. In addition, after completion of the museum, it has to be maintained properly for which certain amount is required annually and the revenue generated by way of collecting tickets may not match the same.
3. With regard to getting the financial aid from the Gol, it has to be dealt separately. The grant from Gol cannot be relied upon at this stage combining with the request of the second party.

However, a decision has to be taken for completion of the project and same should be opened to the public as early as possible.

Further, during the meeting held with WTF it is concluded that it is desirable to reconstitute the Management Committee in the present scenario to take decisions regarding further progress of work and other aspects. Accordingly, the Chairperson, WTF has nominated the following members vide her letter in the reference 9th cited above and requested to reconstitute the Managing Committee from VUDA side so that meetings can be conducted once in three months to review the progress of museum.

1. Smt. V.L. Indira Dutt, Chairperson, WTF
2. Dr. Yarlagadda Lakshmi Prasad, Chairman, Visakhapatnam Region.
3. Sri Vasireddy Tapovardhan, Vice-Chairman, Visakhapatnam Region.
4. Smt. Kavitha D. Chitturi, Vice-President.
5. Sri Shakhamuri Srinivas, Vice-President, Youth Wing.
6. Dr. A.V. Sivarama Prasad, Treasurer.


There upon Vice-Chairman, VUDA pleased to nominate the following members from VUDA side to include in the Management Committee.

1. Chief Accounts Officer, VUDA.
2. Chief Engineer, VUDA.
3. Secretary, VUDA
4. Chief Urban Planner, VUDA

Vice-Chairman, VUDA shall be the Chairman of the Management Committee, duly modifying the relevant provisions in the agreement in this regard.

In the above circumstances, the subject matter is placed before VUDA Board to approve the proposals of reconstitution of Management Committee as noted above and to take a decision on the request of WTF towards release of funds to complete the project.

Sl. No.	Subject No.	Subject	Resolutions
55	54	VUDA - Engg. - Establishment of Telugu Cultural and Heritage Museum (Telugu Samskruthika Nikethanam) - Reconstitution of Management Committee and Financial requirements for completion of the project - Draft subject placed before VUDA Board approval and to take a decision - Report towards release of money - Reg.	<p>After perusing the issue in detail, the Board advises the following;</p> <ol style="list-style-type: none"> 1. VUDA, taking the technical help from WTF, can approach the GoI for getting the eligible grant in favour of VUDA 2. VC, VUDA can work out the modalities of releasing the bare minimum required money to the Second Partner - WTF, for making the Cultural Centre complete and operational at the earliest, pending the release of grant from GoI and in anticipation of the permission from the Government of AP, duly taking necessary documents and entering required agreements with the WTF in this regard. 3. With the final decision known on the proposal of grant before GoI made by VUDA, consolidated proposal can be sent to GoAP for getting the order of the Government. <p>The Proposal on the composition of Management Committee is agreed.</p>


 21/11/2017